



BRYAN ADAMS EXPOSED

19.06. – 22.09.2013

Press Conference on Wednesday, June 19, at 11 am

Bryan Adams will be present!

An extensive exhibition of the photographic works of Bryan Adams is on display at the OstLicht Gallery. Over the last decade, parallel to his impressive career as a rock musician, Bryan Adams has enjoyed international success as a photographer.

People in focus

Amy Winehouse, Mick Jagger, Queen Elizabeth II, Dustin Hoffman, Louise Bourgeois, Ben Kingsley, Pink and Mickey Rourke – these are only a few of the illustrious names that have posed for Bryan Adams.

“The direct access to many well-known personalities and icons of the music, film, and celebrity scene make Bryan Adams’ portraits highly intimate, intense studies, some of which are themselves photographic icons in their own right” – as Sir Elton John highlights in his preface to the publication *Bryan Adams – Exposed*, published by Steidl Verlag.

Many of Adams’ portraits and fashion photographs were taken for Zoo Magazine, which he founded in Berlin in 2004. They show Mickey Rourke in the bathtub, Dustin Hoffman wearing a suit and fishing in the sea surf, or Michael J. Fox laughing in the face of Parkinson’s disease. In 2002, on the occasion of Queen Elizabeth II’s golden Jubilee, he was selected to make a portrait of the Queen.

Adams’ images play with clichés of the representation of celebrities in public – some show the stars in ironic funny situations, others in intimate moments. However, the photographs of Adams always reflect a deep interest in people. He has mastered both the craft of classic studio photography, as well as the snapshot aesthetic.

Portraits of injured veteran soldiers

The artistic interest of Bryan Adams is not limited to the glamorous world of show business. His most recent series, which represents an important part in his oeuvre, is dedicated to injured British soldiers who have returned from foreign missions in Afghanistan or Iraq. These direct, provocative photographs radiate an optimistic, humorous but also, at times, unsettling mood. Adams impressively succeeds with these portraits to capture the pride, humor and the incredible will of these servicemen to live. The series demonstrates the bitter legacy of war, while at the same time a commitment to peace.

Curators: Anke Degenhard und Mat Humphrey



About Bryan Adams

Bryan Adams was born in Kingston/Ontario, Canada, and lives in London. He is one of the most successful contemporary rock musicians and composers with a string of hits such as "Summer of 69" or "Everything I Do, I Do It For You". In 2004 he founded the famous *Berlin Zoo Magazine*, a magazine for photography, of which is he co-publisher. He has won the Lead Award twice, most recently in 2012, for his portrait series of Daphne Guinness in the 'Mood and Fashion photography of the year' category. His photographs have been published in numerous magazines such as *Zoo*, *Vogue*, *Vanity Fair* and *L'Uomo Vogue*.

Information about opening hours and entrance fee:

Due to the enormous interest, there are extended opening hours and a special entrance fee for BRYAN ADAMS. EXPOSED.

A huge part of the ticket income goes to the charitable projects of the Bryan Adams Foundation www.thebryanadamsfoundation.com.

Opening hours:

Wed-Sun 12-7 pm

Entry fee:

€ 7,- / € 5,- reduced

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Directions:

Galerie OstLicht is situated close to the new main station and is accesible by public transport via metro line U1 to Reumannplatz or U3 to Enkplatz and tram line 6 to Absberggasse.

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